



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES

Washington Metropolitan Area Chapter (WMAC)

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Immediate Past President

The National Association of Health Services Executives - Washington Metropolitan Area Chapter (NAHSE-WMAC) cordially invites you to our first **Annual Golf and Scholarship Fundraiser at TopGolf National Harbor** on Sunday, September 12, 2021. We guarantee you will enjoy a friendly golf competition, lunch, special prizes, and an opportunity for attendees to network and build future partnerships.

All proceeds received will support students as they matriculate in healthcare-focused degree programs.

Founded in 1968, the National Association of Health Services Executives (NAHSE) is a nonprofit membership organization that is dedicated to promoting and advancing the development of Black health care leaders. Through our work, our goal is to ensure members are active participants in the design, direction, and delivery of healthcare for all people.

In closing, we ask for your partnership as a *Feature Sponsor* of our inaugural Golf and Scholarship Fundraiser event in the tax-deductible amount of \$5,000. In exchange for your sponsorship, we will market your organization with your logo and acknowledgements to our constituents regionally in all web-based and published marketing literature issued by the chapter. In addition, we will provide a separate table where designated staff may display marketing materials to advertise your services, publish your logo on all electronic leaderboards throughout the event, and you will receive (5) complimentary tickets as a feature sponsor.

Additional sponsorship opportunities are as follows:

SPONSORSHIP LEVELS	
Gold \$2,500	<ul style="list-style-type: none"> ● Organization name recognition in all press releases related to event. ● Organization logo and acknowledgements in all web-based and published marketing literature and press release issued by the chapter. ● Table set up at the event where designated staff may display marketing materials. ● (4) complimentary tickets to the event
Silver \$1,500	<ul style="list-style-type: none"> ● Organization name recognition in all press releases related to events. ● Logo placement on banners, website, event page and calendar - which serve as backdrop in all press photo opportunities. ● (3) Complimentary tickets to the event
Bronze \$500	<ul style="list-style-type: none"> ● Logo placement on banners, website, event page and calendar - which serve as backdrop in all press photo opportunities. ● (2) Complimentary tickets to the event
Friend \$250	<ul style="list-style-type: none"> ● Organization name recognition on website and related events. ● (1) Complimentary tickets to the event

Thank you for your consideration of our invitation to sponsor this illustrious event. Please let us know as soon as possible, within ten (10) days of receiving this letter, if you would like to sponsor the Golf and Scholarship Fundraiser event at TopGolf National Harbor and support the organization's future programs and services aimed at increasing diversity in healthcare leadership. Please feel free to reach out to me at (301) 237-5919 if you have questions or need additional information.

Sincerely,



Dione Dillard, MSHA
 President
 NAHSE-Washington Metropolitan Chapter