

EMPOWERING THE NEXT GENERATION OF HEALTHCARE LEADERS

# NAHSE NOTES

2018 FALL ISSUE

SAVE THE DATE!

EDUCATIONAL CONFERENCE & EVERETT V. FOX STUDENT CASE COMPETITION

OCTOBER 10-12, 2018



*Inspiring Leaders*

NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES

1968-2018

*50<sup>th</sup> Anniversary Commemoration Conference*

**A Certain Mission in Uncertain Times:**  
*Advancing Healthcare as a Civil Rights Issue*

# PRESIDENT'S WELCOME

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NAHSE Colleagues,

Summer is a time to relax, rejuvenate and create wonderful memories with family and friends. I trust this edition of NAHSE Notes finds you reflecting on an awesome summer and preparing for an eventful fall. The fall is an exciting time as well, it is the beginning of the holidays and allows us to reflect on our blessings and give thanks. As your National President, I give thanks for each of you, your dedication to the organization and continued commitment to our mission. It is truly my honor to serve.

As you know, NAHSE will celebrate its 50th Anniversary in Orlando this October...and celebrate we will! Generations of NAHSE leaders and members will all come together to honor our heritage, celebrate our progress, and recommit to the future. Joy D. Calloway and Roy Hawkins, Jr., our Conference Co-Chairs, are working hard to finalize what will be an event you will not want to miss! Big names and an even bigger celebrations await in the Sunshine State! Make sure to read the preview they offer as part of this edition of Notes.

This year also marks the 23rd edition of the Everett V. Fox Student Case Competition and you can expect another strong field of students ready to compete. Best wishes to all the students preparing for the competition. Thank you Kaiser Permanente for your continued support of the Everett V. Fox Student Case Competition. And a very special THANK YOU to all our sponsors because your support enables NAHSE to host an Educational Conference that our members will not soon forget.

I encourage you to read the great content in this issue and see what the NAHSE family has accomplished including:

C-Suite Experience Recap

UNC's Case Team Presentation to Kaiser Permanente

Early Careerist Editorial

Chapter Updates & Members on the Move

I am honored to be leading this organization at such an important milestone, as well as in the current historical context of our nation. There is much work ahead of us that remains and it will be no small order to achieve. What a privilege it is to serve such a courageous group of passionate and dedicated professionals committed to moving us forward.

I look forward to connecting with you all soon!

With Sincere Gratitude,  
Richelle Webb Dixon





Dear NAHSE Family,

Each and every day brings us one day closer to a very special gathering in Orlando. We hope you're as excited as we are to reunite with the rest of the NAHSE family and spend time celebrating our organization. It can't happen soon enough!

We're also excited to bring you another edition of Notes. This issue includes a preview of the Educational Conference, a recap from the C-Suite Experience, and update from the UNC Case Competition team, and our first Early Careerist Editorial. As always, let us know if you have content to share across the organization or are interested in helping pull together other great stories of how NAHSE is impacting healthcare and beyond.

The fall season is usually used as a metaphor for change. The change of seasons, the start of the academic year, sports league kick-off, and more. It's also appropriate for many of the discussions we'll have at the Conference. Healthcare has changed since we gathered in San Antonio. NAHSE has changed since it's 1968 founding in Atlantic City, New Jersey. And the skills, competencies, and capabilities to succeed as leaders in the future will change from the ones that brought us to the here and now. We hope you're ready to engage, collaborate and contribute to make NAHSE's next 50 years even more special than the first.

See you in October!

Regards,  
Cachet Colvard & Christian Balcer



## CONTENTS & SPECIAL FEATURES

*The National Association of Health Services Executives newsletter, NAHSE Notes, includes information on the latest regulatory and legislative developments, as well as the quality-improvement and leadership trends that are influencing the hospital and health system field. Readers get in-depth reporting on the issues and challenges facing hospital and health system leaders. We make it our job to tell you about the great things the organization and chapters are doing to ensure the health of our community.*



### MOMENTS IN HISTORY

*October, 1974  
Washington D.C., 1986  
Las Vegas, 1996*

### C-SUITE EXPERIENCE RECAP

*Rex Everett  
Vice President of Business Development  
TeamHealth*

### CONFERENCE PREVIEW

*Joy D. Calloway  
Roy Hawkins, Jr.  
2018 Conference Co-Chairs*

### EARLY CAREERIST EDITORIAL

*Andrea Swann  
Strategy Implementation Manager  
Sutter Health*

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A View from the Top	Case Comp Winners Update: UNC	
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In Parallel	Chapter Updates	Members on the Move





## National Association of Health Services Executives 50<sup>th</sup> Anniversary Endowment Fund

The National Association of Health Services Executives (NAHSE) is celebrating its 50<sup>th</sup> Anniversary in 2018.

To commemorate this important milestone, and to ensure NAHSE's viability for many years to come, we have established the "NAHSE 50<sup>th</sup> Anniversary Endowment Fund".

The endowment fund will support sustainable change in the health care industry. It will provide funds for NAHSE's national infrastructure, professional and educational programs, scholarships, public policy and community programs as well as provide assistance to NAHSE's chapters.

Please make all contributions payable to the "National Association of Health Services Executives". Checks should be mailed standard or overnight to 1050 Connecticut Avenue, NW, 5<sup>th</sup> Floor, Washington, DC 20036. Please note on the check that it is for the Endowment Fund. You may also make your donation on-line at NAHSE 50<sup>th</sup> Anniversary Endowment Fund.

## Endowment Levels

### Advancers

(\$50,000 and beyond)

Contributors at this level provide the opportunity for NAHSE to establish models for the industry.

### Advocators

(\$25, 000 - \$49,999)

Advocators help identify causes to issues affecting the health care industry and support potential solutions.

### Developers

(\$10,000 – 24,999)

Developers fund our scholarship initiatives.

### Sustainers

(\$1,000 - \$9,999)

Sustainers enable NAHSE to continue its professional development.

### Supporters

Friends and Family (\$100 - \$999)

Supports NAHSE's mission.

## MOMENTS IN NAHSE HISTORY



### **NAHSE FOUNDERS**

**Top (L to R):** Elliot C. Roberts, Sr., Henry J. Whyte, Haynes Rice, Reginald P. Ayala

**Bottom (L to R) :** Woodrow William Walston, James A. Robinson, Morris Henderson

**October 4, 1968**

On this date, the NAHSE Board of Directors wrote to the American Hospital Association (AHA) President, John McMahon, to inform him of their vote to sever its relationship with the AHA. The decision came after tensions rose due to the AHA failing to follow through on the commitments it had made to NAHSE. The breakdown in the relationship was chronicled in the December 1974 issue of Resume (now NAHSE Notes) entitled, "From Board Room to Room 222".

**May 2-3, 1986  
Washington D.C.**

Held on the campus of Howard University in Washington D.C., in late spring of 1986, the first NAHSE Educational Conference drew 54 participants. Member Elworth Taylor made it his personal mission to get the organization to start an educational program. He felt a NAHSE educational enterprise was an opportunity to sponsor an independent healthcare agenda, spotlight member presentation skills, allow junior executives to see the excellence in their own group, and provide the organization with a source of revenue to maintain financial viability. The theme of the conference was, "Survival of Minority Healthcare Professionals" and was highlighted by a debate between Clarence Pendleton of the Reagan Administration and NAHSE members Bernard Dickens and Nathaniel Wesley, Jr., on "The Future of Affirmative Action."

**October, 1996  
Las Vegas, Nevada**

The Everett V. Fox Student Case Competition made its debut at the 1996 Educational Conference in Las Vegas. The brainchild of Tracy Thomas, with assistance from Eric Conley, the competition was named in honor of NAHSE co-founder and inaugural President Everett V. Fox. Thomas believed the competition was a unique opportunity for students to develop business problem analysis and presentation skills while displaying their talents and abilities as future health care leaders. This year, the competition will celebrate its 23rd edition.

## 2018 C-Suite Leadership Experience Recap

by: Rex Everett

Vice President of Business Development, Team Health



### What were some of the key takeaways from the keynotes, panels, and group discussions?

- **Innovation:** We must challenge the status quo in our healthcare delivery model embracing divergent and innovative thinking.
- **Physician Engagement:** As we look at our Population Health and Clinical Integration strategies, it is imperative that providers are involved at the inception relative to the design, delivery, expected outcomes, quality of care, and safety.
- **Community Engagement:** Healthcare Systems and Hospital CEO's can influence the communities they serve outside of typical day to day healthcare delivery. By dropping their competitive values and working together, competing CEO's can positively effect the social, political and economic climate in the communities they serve.

### Why do you believe it is important for CEOs and Senior Executives to participate in this event?

The C-Suite Leadership Experience is a smaller well-defined conference with their peers and centered around real time trends and issues they make decisions on only a daily basis.

### What aspects make this event especially valuable (i.e social events with leaders, discussion of industry trends with key decision makers, etc.)?

From my perspective I don't think one aspect of the event is more valuable than the other. The social events stand out as it gives the opportunity to network with C-Suite level executives and have meaningful dialogue around their views and experiences in healthcare. More importantly, it ia the opportunity to get to know them as a "person". Now that's huge!!

### Why do you believe it's important for CEOs/Senior Executives to spend time outside the course of normal business dialouging about what's happening in healthcare?

When CEOs/Senior Executives spend time together outside of normal business they are able to share real, in-depth perspectives on how they feel about what's happening in healthcare. It removes the confines of being in the "office" and the distractions associated with it. We are able to have personal conversations around real life experiences at our facilities, tap into each other's knowledge, share ideas and best practices. Ultimately, it provides them the opportunity to remain energized in knowing they are not alone in striving to provide the best healthcare for their communities.

You can also find a video of a the 2018 C-Suite Leadership Experience Recap, [Click Here!](#)

To view the 2018 C-Suite Leadership Experience pictures, [Click Here!](#)





## UNC Case Team x Kaiser Permanente

On Friday, July 13, 2018, the 2017 Everett V. Fox Student Case Competition winners had the honor of presenting their proposal and business plan Healthier Together to the Chairman and CEO of Kaiser Permanente, Bernard J. Tyson and his esteemed colleagues Executive Vice President and Group President Mr. Greg Adams, Chief of Staff Ms. Ije-Enu Udeze Nwosu, and Senior Vice President/Area Manager Corwin Harper.

The team members, Jessica Broadus, Oluoma Chukwu, and Lauren Jordan from the University of North Carolina's Gillings School of Public Health skillfully presented their solution to making Oakland California the healthiest city in America. With a focus on addressing the social determinants of health broadly and food insecurity specifically, the team noted that they were both challenged and inspired with the case topic as it incorporated their shared interest in transforming the total health of communities by addressing and eliminating social determinants of health. Speaking of their experience in the competition and presentation, the team members stated, "We are grateful for the opportunity to put our classroom learning and skillset to work in a real-world scenario." Lauren adds, "The competition gave me the added confidence to achieve what I always knew I could, the perseverance to reach my goals, and experiences that will follow me throughout my entire career. I wouldn't trade this opportunity – or my team – for anything, and I am so grateful to all those who made it possible for us to compete."

Oluoma agreed. "NAHSE was an amazing experience that challenged me and stretched my capacity for growth," she said. "I'm grateful for the opportunity to be challenged and to work with two phenomenal women who pushed me to be better. I leave this experience more confident and knowledgeable than when I came in." Jessica also spoke about the professional opportunities the competition provided stating, "The NAHSE network is unparalleled in the support and opportunities it can provide. The organization as a whole truly wrapped its arms around us."

The team was joined in their final presentation by NAHSE National President, Richelle Webb Dixon, President-Elect Fabian Stone, 2017 Everett V. Fox Student Case Competition Co-chairs Adrian Anderson and D'Rondrell (Ron) Hamner and immediate past Co-chairs Nicholette Bourgeois and Morris Davis.

- Jessica Broadus - Senior Consultant, Navigant
- Oluoma Chukwu - Administrative Fellow, Duke University Hospital
- Lauren Jordan - Administrative Fellow, Piedmont Health Services



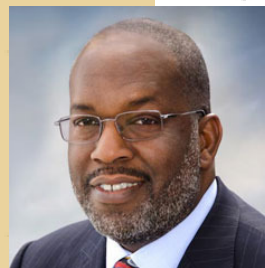
# 2018 CONFERENCE PREVIEW

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## **Tell us about some of the great speakers you've lined up.**

This year we have invited a phenomenal group of speakers to help celebrate this noteworthy milestone in NAHSE's History. We have pulled out all the stops with this year's lineup. The conference will open on Wednesday, Oct. 10th with our very own industry legend, Bernard J. Tyson, Chairman and CEO of Kaiser Permanente.

Thursday's Public Policy Forum features the brilliant Dr. Deborah Prothrow-Stith, Dean of Charles R. Drew University, College of Medicine and later that day at The President's Luncheon, we will have acclaimed author Patricia Russell McCloud, J.D. Friday morning we will hear words of inspiration and encouragement from U.S. Congressman and Civil Rights icon John Lewis D-GA. The dynamic Michellene Davis, Esq., EVP and Chief Corporate Affairs Officer for RWJBarnabas Health will deliver the keynote address during the Leadership Luncheon followed by a powerhouse performance by the Award-winning solo performer and writer, Sarah Jones who will lead us in the 50th Anniversary Celebration.



Bernard J. Tyson



Dr. Deborah  
Prothrow-Stith



Patricia Russell-  
McCloud, J.D.

## **Are there any conference elements that will be new to NAHSE members this year?**

This year we will honor NAHSE's history and celebrate the future by displaying memorabilia and other key artifacts to help to commemorate our collective success over the years. We also plan to have a little fun by opening the conference with a themed Opening Reception – Welcome to Wakanda! We encourage everyone to wear your best African garments.



John Lewis D-GA

## **Without giving everything away, can you share a little about some of the special 50th Anniversary celebrations planned?**

This year's conference is a celebration of 50 years of providing unparalleled educational and networking opportunities for healthcare executives. NAHSE will honor our past National Presidents for their hard work and dedication to advancing the mission. Additionally, we will have a special recognition for the significant contributions of our female past presidents during the Women's Forum. The conference will conclude with our annual Gala "A Golden Affair: Celebrating our Future by Remembering our Past." The formal attire theme colors are **gold** and **white**.



Michellene Davis,  
Esq.



Sarah Jones

**At this point, are there any ways NAHSE members can still pitch in to help with the conference?**

Absolutely – our 50th is most definitely an “all hands on deck” experience, and we want any and everyone who wants to be part of this celebration to offer themselves and their gifts. A quick email to either of us saying, “here am I, use me” would be right on time, and we can definitely put you to work!

**On a personal note, what have you enjoyed about working with each other and especially, planning for such a momentous occasion?**

**JOY:** Our working together feels almost pre-destined....our names, our personalities, the complimentary skills and abilities we bring to this venture is almost eerie. We share a wry, witty, on-the-edge sense of humor that I surely thought was unique only to me. If I were on the outside looking in, I could clearly see why President Webb-Dixon put the two of us on this monumental task – she wanted a level of excellence that would be worthy of the historical significance of this 50th Anniversary Commemoration Conference. It has been...wait for it...a real JOY to work with Roy. He is a masterful leader, and I am learning a great deal from my “junior” Twin.

**ROY:** Joy brings Joy to my life! I consider it an honor and a pleasure to work alongside Joy to bring this momentous occasions to life. Both Joy and I share many things in common, but most importantly we share a mutual love for NAHSE!

**Is there any special message you would like to share with members about this year's Conference?**

This year's Educational Conference will be an experience that you do not want to miss. In addition to the countless reasons members attend the annual educational conference, the energy and excitement of this year will be second to none. EVERY committee has been charged with not only embodying the relevance of the theme, but being intentional about going over the top in planning to make this conference beyond FABULOUS. Golden celebrations are not every day occurrences....many, many organizations do not make it to this point. And to turn 50 in such turbulent geo-political times is truly a milestone. We want our members to be in Orlando for the celebration, but also to recommit themselves to NAHSE's mission and to position our great organization for the next 50 years.

## 2018 EDUCATIONAL CONFERENCE CO-CHAIRS



Joy D. Calloway



Roy L. Hawkins, Jr.

## Q&A with Early Careerist, Andrea Swann Strategy Implementation Manager, Sutter Health

### **What are some of the challenges of managing your work that you didn't expect?**

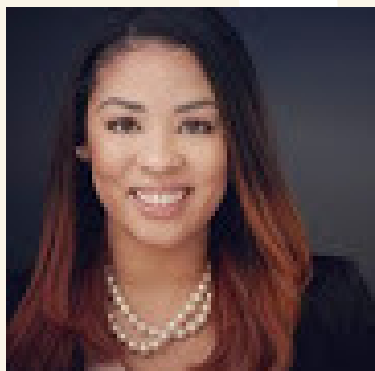
The greatest challenge I found is the art to managing others and managing up. I have more direct control over myself and my actions, but the greatest return is when I successfully manage up. As a young leader, I did not anticipate how important it would be to truly master leading through influence rather than authority. My advice to others that may find themselves in this situation - partner with someone who has significant authority and bend their ear for advice and to help champion your efforts/initiatives. Simultaneously build in clear accountability to all aspects of your work.

### **What are some helpful tips for someone who is managing a career transition for the first time?**

When considering any career transition, it's important to look ahead 5-10 years and determine where it is you want to be exactly. Identify that ideal job role, pull a job description and document where your current gaps are. Having a clear path in sight will really help drive the decisions you make. Everyone loves a salary increase, but don't take a higher paying role if it doesn't align with your overall plan and progress. A mentor of mine shared with me some useful advice to keep track of all your professional achievements. She advised me to document major achievements with results in a notebook. This has been particularly useful when I prepare to be considered for new roles as I don't have to rely on my spotty memory and have clear examples of the work that I've done over the years.

### **Many early careerists dream of making it to the C-Suite in their career. What advice would you share with them, knowing the c-suite is likely many years away?**

I am all about speaking things into existence. Claim that future and execute on the plan that you've developed. It's really important not to grade your progress based on someone else's, as we each have our own unique journey and talents. It's never too early to establish an executive presence, I recommend building that muscle as early as possible. If others see you in that light then the C-Suite level may be closer than you think! Also, be mindful of your brand, every interaction is a job interview. Whether it's while you're at lunch with your colleagues or volunteering on a NAHSE committee. People are watching you, so be exceptional and let your 'amazingness' shine.



**Andrea Swann, MHA**

Strategy Implementation Manager, Sutter Health

**Leadership Roles:** President, Golden State Chapter, Associate Board Member, Alameda Health System Foundation

**Other interests:** International travel, Hiking, and Golden State Warriors



## NAHSE Baltimore Tackles Gaps in Healthcare

The NAHSE Baltimore Chapter has had a jam packed summer identifying and tackling gaps within the healthcare landscape. The chapter spearheaded this summer initiative by hosting, for the first time, the Men's Forum at Johns Hopkins Hospital on Saturday, June 9th. Statistically, men have a shorter life span and increased cases of mental illness and suicide, yet their demographic does not actively seek the necessary resources and preventative care to address these statistics. An argument can be made that men do not engage in healthcare best practice behaviors due to the stigma that surrounds men's health. The Men's Forum provided a safe space for men to dialogue on three topic areas: (1) How the system treats Men, (2) How Men treat themselves, and (3) How Men treat one another. NAHSE Baltimore has made it their mission to identify gaps in healthcare and create spaces to have difficult conversations about the identified gaps. An attendee of the forum thanked NAHSE Baltimore by highlighting, "The best way to impact change is by making it familiar - thank you NAHSE Baltimore for putting me in a room with so many men interested in my well-being and health."



In addition to creating safe spaces for difficult healthcare conversations, NAHSE Baltimore is also committed to creating a pipeline of healthcare leaders. NAHSE is currently hosting 7 undergraduate and graduate students for the NAHSE Baltimore 2018 Summer Internship. The interns received placements at various healthcare entities including Johns Hopkins Hospital, Kaiser Permanente Medical Group, University of Maryland Medical Center, and Bon Secours Baltimore Health System. They have also participated in 5 year planning and branding sessions. The interns have been working on innovative health and economic equity projects to include operations management and neighborhood revitalization initiatives. NAHSE Baltimore has greatly enjoyed sharing and learning with the summer cohort of interns. NAHSE interns and members have stood in solidarity to participate in initiatives that tackle healthcare gaps and advance health and economic equity for underserved and minority communities (*see next page*).

Specifically, NAHSE Baltimore identified that food access and insecurity in Baltimore City is a healthcare gap in need of support. Membership volunteered with Civic Works' Real Food Farm initiative, an urban agricultural enterprise engaged in growing fresh produce and creating a sustainable food system by improving neighborhood access to healthy food. NAHSE Baltimore continues to tackle healthcare gaps, have difficult healthcare conversations, and develop healthcare leaders in an effort to advance the healthcare landscape. The Chapter has had an impactful summer, and looks forward to closing the summer with the regional symposium and gala, entitled Building a Healthier Community: Developing the Next Generation of Leaders.





## CONNECTICUT

Our chapter has done many events in relation to women in leadership, social events of influential healthcare leaders in Connecticut and reaching out in the community. We strive to impact those in our community through volunteering, networking and education.

**C-Suite Meet & Greet**

A social event where healthcare leaders in Connecticut networked and met with other NAHSE members from other states.

**Brunch and Banter**

An interactive session in which the audience had the opportunity to speak and hear from Tanya Hughes, Executive Director of the Commission on Human Rights and Opportunity.

**Leadership, Gender, Race: Reflections on Equity and Inclusion in Healthcare**

Guest Speaker: M. Natalie Achong, M.D, MHL, FACOG  
President, Hartford County Medical Association

## DELAWARE VALLEY

On May 3rd, the Delaware Valley Chapter and Christiana Care joined forces for a night of insightful dialogue between members, the public, and Senior Executives (*panelist below*). During this event the audience had the opportunity to engage with leaders about their journeys, struggles, triumphs, and notable events that helped them shape their careers. The stories shared by the panel were wide ranging and provided great value to the audience comprised mostly of early and mid-careerists, as well as students. Later this month, the DVC partnered with NExT Philadelphia (also known as the Urban League Young Professionals of Philadelphia) to host an event providing the general public with tools to excel within their careers. The event offered attendees free workshops, a speech from Rhonda Kinard (A Success and Empowerment Coach), and a panel discussion on careers in healthcare. Panelists included leaders from a local college, Independence Blue Cross & Blue Shield, and Penn Medicine.



- LeRoi S. Hicks, MD, MPH, FACP - Hugh R. Sharp Jr. Chair of Medicine
- Dreary Nash Fennell - Chief Officer of Strategic Communication and Development
- Sharon Kurfuerst, Ed.D., OTR/L, FAOTA - Chief Operating Officer, Health Services
- Edmondo J. Robinson, MD, MBA, FACP - Chief Transformation Officer, Senior Vice President, Consumerism



## HOUSTON

Despite an unexpected minor flood, the Houston Chapter held “The Softer Side of Career Progression”, a symposium for early and mid-careerists at Texas Woman’s University on June 20th. The keynote was given by Omar Reid, Senior Vice President of Human Resources for Harris Health System. Mr. Reid’s presentation, entitled “How to Become the Obvious Choice”, gave one of the clearest roadmaps possible for the invisible attributes that distinguish candidates and a behind the scenes look at the conversations that are held behind closed doors. Following the keynote, the event continued with a panel discussion moderated by NAHSE member Kalia Aparicio, featuring senior Human Resources executive from the Texas Medical Center and chapter president, Carl McGowan. This was the second event of the year hosted by TWU, an institutional partner of the chapter.

## MEMPHIS

On April 28th, the NAHSE Memphis Chapter and one of its Institutional Members, Baptist Memorial Health Care, were pleased to present **Black Men in White Coats**. This half-day program featured guest speaker and founder of the Black Men in White Coats Video Series and mentoring program, Dr. Dale Okorodudu. In 2011, Dr. Okorodudu collaborated with Duke University School of Medicine to start the Black Men in White Coats Video Series and mentoring program. The goal of the program is to inspire underrepresented minority students to consider medical careers and to increase ethnic and socioeconomic diversity in the field of medicine. A 2014 Association of American Medical Colleges report confirmed the need for a program like this as the number of African-American males applying to medical school has dropped since 1978. In fact, today, less than 4 percent of practicing physicians are black. The study also identified factors that could contribute to this decline. Some of these included early education, community members and influences, and perceptions and images of African-American men. The Black Men in White Coats half-day program also featured an opportunity for African-American male students to:

- Hear Dr. Okorodudu’s inspiring story
- Meet local Black Men and students in White Coats
- Guidance in pursuing a healthcare career

Only July 11, 2018, the Memphis Chapter, partnered with the NAACP, National Civil Rights Museum and the Black Business Association hosted a Shelby County Mayoral Forum. The standing room only forum focused on the health of Shelby County, poverty, business equity, education and social justice. NAHSE has the ability to influence policy and platforms on all levels of government and our chapter deems it essential that we continue to advocate for the communities that we serve.



## NEW JERSEY

Officers of NAHSE New Jersey hosted their first Networking Mixer to bring together members, prospective members and friends. Nearly 35 professionals came together at a popular restaurant in downtown Newark on June 21st thanks to the generous sponsorship of NAHSE New Jersey member Nikki Sumpter, a Senior Vice President and Chief Human Resources at Atlantic Health System.

Atlantic Health System provided gifts bags, which served as door prizes for four winners. The giveaways included blankets, a Google Home device and several other health and wellness items. As part of the NAHSE mission, the New Jersey chapter will continue taking steps towards developing minority health leaders, elevating the quality of health care services and educational opportunities offered to minority and underserved communities. Bringing together professionals for a networking event is one way this chapter aims to build bonds that cultivate the organization's mission.



## NEW YORK

Andrea Lowe PA-C, MHA, NYR member was a panelist at the National American Academy of Physician Assistants conference, held May 19-23, 2018 in New Orleans, LA. The conference focused on PA leadership and building sustainable leadership models with PAs and NPs in health systems. Ms. Lowe also spoke to the importance of joining organizations like NAHSE that promote healthcare initiatives.

On June 8, 2018, NYR NAHSE co-sponsored the Tri-State Healthcare Diversity Summit at Mount Sinai Health System's Corporate Office. The theme was "Flipping the Script: Changing the Dialogue of Inclusion in Healthcare". The event was moderated by David Epstein, Director of Domestic Human Resources, Doctors Without Borders/MSF-USAI. NYR NAHSE Chapter also held its Annual Meeting in late June. The Keynote Speaker was Regginald Jordan, FACHE, VP Clinical Services and Executive Director for the Montefiore Wakefield Campus. Mr. Jordan's Keynote was titled, "Tips on Preparing Yourself for Senior Executive and C-Suite Positions". Mr. Regginald Jordan is pictured center with NYR President Abigail Nimakom, Marian Scott, NAHSE membership and guest participants.





## ST. LOUIS

On April 5th, we hosted our **Annual Kick-Off Event** at Exodus Galleries. This annual event begins our year of programming. Dr. Simone Cummings of Webster University, Dean of Walker School of Business and Technology, served as our guest speaker. Her message emphasized supporting minority professionals during their career and the power of networking. We hosted approximately 45 attendees.



On June 5th, several of our members participated in a panel discussion for minority high school students interested in health careers through **East Central Missouri Area Health Education Center's Camp Scrubs** at St. Louis University. Panelists shared their professional backgrounds and insights on how to best explore their interests in the health care industry.

On June 29th, we hosted our **6th Annual Health Disparities Symposium** at Forest Park. This year's topic was "Public Safety: A Growing Spotlight on the Criminal Justice System and Healthcare Providers." Our keynote speaker was Director of Public Safety for St. Louis City, Judge Jimmi Edwards. Erica Henderson (Executive Director, St. Louis Promise Zone), Sean Hogan (President, SSM DePaul Hospital), and Capt. Perri Johnson (St. Louis Metro Police Department) served as our panelists. Joe Yancey (Executive Director, Places for People) moderated the event. Joseph Palm (Chief of Minority Health, Missouri DHSS) provided opening remarks. We hosted approximately 120 attendees.

## WASHINGTON DC METRO

### **NAHSE-WMAC to Honor Distinguished Health Care Leaders at 2018 Reception.**

In commemoration of the 48th Annual Legislative Conference of the United States Congressional Black Caucus Foundation, Inc. and the 50th Anniversary of The National Association of Health Services Executives, the Washington Metropolitan Area Chapter will host the 2018 Distinguished Health Care Leaders Awards Reception on Thursday September 13, 2018. During this illustrious event, we will recognize 14 distinguished honorees for their contributions and advancement in healthcare and the communities they serve. The reception will be attended by more than 250 healthcare leaders, elected officials, and business executives from across the United States. The Healthcare Leaders Reception is also an opportunity for influential individuals to network and build future partnerships as we strive to promote the advancement of minorities in the healthcare sector and improvements in minority health. The evening will include heavy hors d'oeuvres, an open bar, and live music by Brencore Entertainment at the beautiful Renaissance Hotel in downtown Washington D.C. To learn more our honorees, please visit: <http://healthcareleadersreception.nahse-wmac.com/#honorees>.





### **RASHARD JOHNSON - CHICAGO-MIDWEST**

Effective September 24, 2018, Rashard Johnson will be joining Advocate Aurora Health as president of Advocate Trinity and Advocate South Suburban Hospitals. "Rashard's background provides him with a diverse skill set that has helped him build high-performing teams that are both innovative and inclusive," said Rich Heim, Executive Vice President of the South Chicagoland region. He joins Advocate Aurora Health after serving for three years as Vice President of Operations and Chief Operating Officer for CHI St. Luke's Health – The Woodlands, Lakeside, and Springwoods Village Hospitals in the greater Houston, Texas area, where he oversaw support and ancillary services such as diagnostic imaging, laboratory services, plant operations, clinical engineering, environmental services, food services, outpatient clinics, and four free standing emergency departments.



### **REYNA FLORENTINO - DELAWARE VALLEY**

Reyna Florentino has assumed the role of System Director for Quality Outcomes at Guthrie Health System in Sayre, PA. She will partner with the Patient Safety Officer and Chief Quality Officer in leading the organization's continuous quality improvement activities and operationalizing system-wide quality initiatives and assisting in the oversight and implementation of all activities related to, but not limited to, Care Management, Patient Safety, Clinical Engineering, Accreditation, Peer Review, Risk Management, Infection Control, Patient Experience and Performance Improvement.

*Join us in congratulating Reyna!*



### **DONNA JONES - GOLDEN STATE / NEW YORK**

Donna Jones, MHA, MSN, RN, FACHE, CPHQ, former chapter President and Advisory Board member, has taken the role of Chief Quality Officer at Erie County Medical Center in Western New York. In her role Donna will oversee the patient safety and quality assessment/performance improvement program at ECMC. With her experience, she will direct staff involved in process improvement activities that will support ECMC's mission and the prevention of adverse outcomes. Donna most recently served as the Director of Clinical Practice, Education and Quality in Perioperative Services at Stanford Health Care, in Stanford, California. She has held other leadership positions including Director of Quality at Dignity Health St. Mary's and Accreditation, Regulatory and Licensure roles at Stanford Health Care and Cedars Sinai. *The Golden State Chapter is very proud of her!*

## MEMBER SPOTLIGHTS - HOUSTON

*The Houston Chapter congratulates its members on notable accomplishments this last quarter!*

**Kyandra Fox** has accepted a new position with Presbyterian Health Plan in New Mexico as the Quality Program Manager for Population Health. **Grace Itiowe** received the Leadership Cares Gold Coin Award from Cypress Fairbanks Medical Center Hospital and began as a Summer Enrichment Program Fellow with HCA. **Briana Strode** has relocated to her home state of Michigan after accepting an offer in the ambulatory services division of University of Michigan Hospitals and Health Centers. Chapter Programming Chair, **Cescely Collins**, recently started a new position as Health Center Manager at Spring Branch Community Health Center. **Deyaun Seale** was named Bold Individual of the Month by the Office of Institutional Advancement at Baylor College of Medicine. Chapter Vice President **Johnathan Leonard** recently began his PhD in Health Administration at the University of Mississippi Medical Center.



### JHAYMEE HEINLEIN - NORTH CAROLINA

Jhaymee has recently been featured in Becker's Rising stars: 90 healthcare leaders under 40 as well as Charlotte Business Journal's 40 Under 40 winners. Jhaymee's role as Atrium Health's director of strategy management and growth is impressive due to the considerable size and recent growth of the organization. She is responsible for formulating and executing key strategic initiatives for the 60,000-employee health system. From day-to-day operations to large-scale organizational shifts, Jhaymee has played a dramatic role in the health system's growth.



### NICOLE THOMAS - SOUTH FLORIDA

Nicole Thomas, FACHE, is hospital president of Baptist Medical Center South, the first female to be named a hospital president in Baptist Health history. She is responsible for the operational and strategic direction of the second-largest hospital in the health system. Previously, Thomas had executive responsibility for Baptist MD Anderson Cancer Center and Baptist Neurological Institute. She has been named one of Modern Healthcare magazine's Top 25 Minority Executives in Healthcare and one of 50 great African Americans in healthcare to know by Becker's Hospital Review. A Fellow in the American College of Healthcare Executives, Nicole joined Baptist Health in 2011 as Vice President of Operations and Specialty Services. Prior to that, she served as Assistant Vice President of Physician Operations for St. Luke's Episcopal Health System in Houston, and as an Operations Administrator at Mayo Clinic Jacksonville.



## LATHON FERGUSON - ST. LOUIS

Lathon Ferguson, MBA, NAHSE St. Louis Chapter's Senior Advisory Council member, has transitioned from the role of Manager of Diversity and Community Engagement at Washington University, to Director of Diversity and Inclusion at Mercy Health. Lathon's new role will entail partnering with the Vice President of Talent Development and other senior leaders to develop and execute diversity and inclusion initiatives aligned with Mercy's Talent Selection and Talent Development strategies. As a leadership team subject matter expert for diversity and inclusion, Lathon will be responsible for working collaboratively to deliver the short and long-term strategic initiatives to drive inclusive behaviors and practices that support patient care, employee engagement, and community outreach.



## MARQUISHA JOHNS - ST. LOUIS

Marquisha Johns, MPH s will be attending Georgetown Law School this coming fall. Prior to leaving St. Louis, Marquisha served as a graduate intern with the St. Louis Regional Health Commission.



## RICK MAJZUN - ST. LOUIS

Rick Majzun, FACHE, has been named president and chief operating officer of Women & Infants Hospital of Rhode Island, a Care New England hospital, effective July 23, 2018. Majzun, who has more than 25 years of leadership experience, comes to Women & Infants from Barnes Jewish Hospital and St. Louis Children's Hospital in St. Louis, MO. "I have long admired the reputation and care offered at Women & Infants Hospital and am excited to lead this preeminent organization," said Majzun. "My family and I look forward to relocating to Rhode Island and enjoying all that this beautiful state has to offer." Rick has been associated with BJC Healthcare since 1999, serving as Regional Director of BJC Medical Group, Executive Director of Strategic Planning and then Vice President of Strategic Planning at BJC HealthCare, and Vice President of Strategic Operations and Planning of St. Louis Children's Hospital.

*As one of our original members, Rick served on NAHSE St. Louis Chapter's Senior Advisory Council for the past 5 years.*